



CVFIBER COMMUNICATIONS COMMITTEE REGULAR MEETING MINUTES

Via <https://cvfiber.net/mtg/communications>

November 17, 2022

Present:

Committee members: Chuck Burt, David Healy, Linda Gravell, Ray Pelletier, John Walters

Absent: Marshall Cottrell, John Morris

Others (Some remained for only part of the meeting): Jennifer Pacanski (Crawford), Allison Mertens (Crawford), David Mannix (CVFiber Volunteer), Jeremy Matt (CVFiber Delegate and Clerk), Siobhan Perricone (CVFiber Delegate and Vice Chair), Jennille Smith (CVFiber Executive Director),

Called to Order: 5:31PM

Additions or changes to the agenda

Two changes proposed and accepted:

- Crawford and CrowdFiber discussions moved up to be earlier than warned as some people needed to drop and we had guests
- Add discussion on whether we have an event for ribbon cutting for starting construction

Public comment

None

Approve minutes

MOTION: Chuck, seconded Linda: To approve the October 20, 2022 minutes.

No Discussion, passed unanimously.

Crawford progress and next steps

Jennifer Pacanski of Crawford walked through the progress of Crawford and next deliverables and fielded questions from the committee and others present.

Jennifer also called out that the webinar was very helpful.

CrowdFiber integration status update and next steps

Chuck gave an overview of the current state of the integration.

Linda walked us through the test cases and the bugs that have been discovered so far. Created an action plan for each bug that had so far been discovered. Most we would attempt to escalate to CrowdFiber first to see if they can resolve them easily. Some may require some workaround help from Crawford.

Multiple people expressed their opinions that it was definitely not ready for releasing to the public yet.

Webinar reflection / learnings

All members shared that it was a great webinar.

Linda pointed out it was much better than previous in being non-technical.

David pointed out that it's clear people think we are *requiring* conduit and we need to dispell it.

David asked if we could do a direct mail campaign. Jennille will follow up with Crawford to get a quote.

Monthly community update

MOTION: John, seconded by Linda: To approve the “4.1” draft version of the monthly community update for distribution via all of our usual channels.

No Discussion, passed unanimously.

Publishing rates to the website

MOTION: Chuck, seconded by David: To publish the approved residential rates to a new stand alone page to live on the website.

Discussion

- Linda indicated she does not agree with publishing this until we finalize descriptions

- David and John shared support
- Chair recognized Jennille who indicated it's a little weird to have it there without actually selling it yet
- Further discussion that ensuring we know *how* to talk about the different rate packages is indeed critical before simply publishing them

MOTION: Chuck, seconded by Linda: To table the prior motion to a future meeting to be determined after we better understand how we will advertise our “packages.”

No further discussion, passed unanimously

Debrief of VCBB Communications check in

Chuck gave an overview of the VCBB Communications check in. Some discussion about the timing of meetings occurred.

John shared some other tactics discussed:

- More magnetic signs for work crews - David agreed to find out how many more we might need.
- Sandwich boards for next to the work crew
- Lawn signs - Linda indicated she believes the town of Waterbury might have surplus from the election that could be reprinted. She agreed to follow up with the town and Chuck agreed to follow up with her contact about printing.

Construction launch event?

Committee threw around some options and proposed that holding an event at the Calais Town Hall on December 7th would be a good idea. Jennille agreed to ask Crawford about such events and whether they could provide any guidance. Linda said she would contact some political connections about the same. John indicated he has a contact that runs these kinds of events that he would gather some best practices from. All agreed it would need to wait until we have a more set date for construction starting before date of the event was finalized.

Adjourn

Adjourned at 7:30pm.

Respectfully submitted,
Chuck Burt
Chair