



CVFIBER COMMUNICATIONS COMMITTEE REGULAR MEETING MINUTES

Via <https://cvfiber.net/mtg/communications>

September 22, 2022

Present:

Committee members: Chuck Burt (Moretown), David Healy (Calais), Linda Gravell (Waterbury), Ray Pelletier (Northfield), John Walters (East Montpelier)

Absent: Marshall Cottrell (East Montpelier), John Morris (Marshfield)

Others: Jennille Smith (Executive Director)

Called to Order: 5:31PM

Additions or changes to the agenda

John asked about a press release for all of the news contained in the webinar. He volunteered to write up a release.

Public comment

None

Approve minutes

MOTION: Chuck, seconded Linda: To approve the August 24, 2022 minutes.

No Discussion, passed unanimously.

Monthly community update

Some initial discussion occurred where John walked the group through the latest round of changes (3.0). Some additional revisions were made as we went.

MOTION: Ray, seconded David: To approve the "3.0 as revised" version of the monthly community update to be distributed via all usual channels.

No discussion, unanimous

September 21 webinar reflection

Linda described how she hosted at the senior center for the webinar. Two people showed up and one was the chair of the senior center and the other was the chair of the selectboard.

She called out that the senior center allows non profit municipalities use the center for no charge.

Her audience found it not very interesting and decided to stop watching and just ask her questions.

Discussion about how to ensure future webinars are more engaging ensued.

She also pointed out that she hung flyers and still almost nobody came.

CrowdFiber integration status update

Linda pointed out that the packages don't actually exist. Linda also noted that there were items for her and Chuck and they agreed to meet to work on it.

Further discussion on changes required in CrowdFiber ensued.

Set a Tuesday working meeting with a few people to progress it.

Also acknowledged that we need more help from CrowdFiber.

Public engagement vendor MSA status update

Jennille indicated counsel would have MSA comments by end of week. Hoping to get it signed and have them start planning around 10/1.

Community engagement manager status update

Jennille updated us that they would like to put the hiring on hold until we have a marketing plan in hand so it can guide the job description, hiring plan, and onboarding.

Adjourn

Chuck adjourned the meeting at 6:39PM

Respectfully submitted,
Chuck Burt
Chair

DRAFT