



CVFIBER COMMUNICATIONS COMMITTEE SPECIAL MEETING MINUTES

Via <https://cvfiber.net/mtg/communications>

August 24, 2022

Present:

Committee members: Chuck Burt (Moretown), David Healy (Calais), Linda Gravell (Waterbury), Ray Pelletier (Northfield), John Walters (East Montpelier)

Absent: John Morris (Marshfield), Marshall Cottrell (East Montpelier)

Others Present: Jennille Smith (Executive Director), David Lawrence (Middlesex), Laurie Beth Putnam (Treasurer)

Called to Order: 5:03PM

Additions or changes to the agenda

None

Public comment

None

Approve minutes

MOTION: Chuck, seconded by Linda: To approve the minutes of the July 21st regular meeting.

No discussion, unanimous

Monthly community update

John indicated he had received some stylistic tweaks from John Morris that he had incorporated and reviewed the change with the group.

MOTION: Linda, seconded David: To approve the latest version of the monthly community, as reviewed by John Walters, for distribution via our regular channels.

No discussion, passed unanimously

September 21 webinar

Jennille indicated that it was decided to be Sept 21. Need to start giving a heads up to our communities!

Ray asked that Jerry create the presentation. Jennille to follow up with him.

Chuck indicated we should use our first September FPF post to add it to the calendars.

Ray asked how to increase participation. Chuck indicated we could include our email list recipients. John pointed out we should do a press release sooner ahead and that we did a flyer last time. Further discussion about whether we should do a flyer across the committee.

Linda inquired what time it would be? Last was 7pm. Could it be broadcast at a senior center?

CrowdFiber integration – dividing the work

Jennille gave a high level update of the current status of CrowdFiber.

Chuck presented the integration checklist spreadsheet.

Onboarding bus proposal update

Linda asked for an update. David and Ray communicated that it is just an RFP / idea right now. seeking funding, but is not likely in the short term.

It was identified that the Marketing vendor will want to be prepared to potentially run with any of this.

Hiring a community engagement manager

Jennille expressed a need for a lot more hours to manage public/community engagement and that it is worth a FTE to work on it.

It was decided to table making any motion until the next meeting and that Jennille would bring more detail back.

Public Engagement Vendor Selection Update

MOTION: Ray, seconded by Chuck: Move that pursuant to 1 V.S.A. § 313(a)(1)(A) we find that premature public knowledge of our discussions relating to the recommendation of a Public Engagement and Marketing contract would put CVFiber at competitive disadvantage.

No discussion, passed unanimously

MOTION: Ray, seconded by Linda: MOVE that we enter executive session to discuss the RECOMMENDATION of a Public Engagement and Marketing Contract Award ... pursuant to 1 V.S.A. § 313(a)(3). And that the following be invited into the Executive Session in accordance with 1 V.S.A. § 313(b): David Lawrence, Laurie Beth Putnam

No discussion, passed unanimously

Entered Executive Session @ 6:26 PM

Exited Executive Session at 6:48PM

MOTION: Ray, seconded by Linda: Move that the Communications Committee recommends to the Executive Committee the Public Engagement and Marketing contractor as recommended by the RFP Proposal Review work group for its recommendation to the Board.

No discussion, passed unanimously

6:49 PM Adjourn

Respectfully submitted,

Chuck Burt

Chair