



CVFIBER COMMUNICATIONS COMMITTEE REGULAR MEETING MINUTES

Via <https://cvfiber.net/mtg/communications>

July 21, 2022

Present:

Committee members: Chuck Burt (Moretown), David Healy (Calais), Linda Gravelle (Waterbury), John Walters (East Montpelier)

Absent: Ray Pelletier (Northfield), John Morris (Marshfield), Marshall Cottrell (East Montpelier)

Others: Jennille Smith (Executive Director)

Called to Order: 5:32PM

Additions or changes to the agenda

Chuck indicated he wanted to add an item about "new appointee."

Public comment

None

Approve minutes

MOTION: Chuck, seconded John: To approve the June 23, 2022 minutes.

No Discussion, passed unanimously.

New Appointee

Chuck reminded the group that Marshall Cottrell joined the committee. A quorum remains 4.

Monthly community update

Some edits were discussed and agreed to in real time.

Additional discussion about a separate press release for the construction grant.

MOTION: Chuck, seconded David: To approve for distribution via our regular channels the draft of the community update, as amended and discussed prior to the motion being made.

No discussion, passed unanimously.

Social media update

Chuck announced that our social media coordinator resigned. Linda, John, and Chuck agreed to divide and conquer. Chuck will follow up to train, however likely not until after next meeting due to holiday travel.

CrowdFiber and Cornerstone updates

Jennille and Chuck provided updates on the process of onboarding both CrowdFiber and Cornerstone. The contract for Cornerstone is secured and the contract for CrowdFiber is close. Anticipating conducting kickoff calls with CrowdFiber within the next couple of weeks.

RFP for Public Engagement and Marketing Services

Received numerous questions from potential bidders. Questions/answers are distributed. Bids due August 1.

Documents on Website

Linda and Chuck provided some proposals on how to better organize certain critical documentation on the website. This included some navigation changes as well as a new area for listing documents. The committee agreed that whatever is “quick” should be opted for at this time as we have bigger fish to fry (e.g., CrowdFiber integration)

MOTION: Chuck, seconded David: Move that we adopt the proposed organizational changes to the website to be implemented by Linda and Chuck.

No discussion, passed unanimously.

Adjourn

Chuck adjourned the meeting at 6:55PM

Respectfully submitted,
Chuck Burt
Chair